



# CAMBRIDGE FEEDER FOOTBALL

**2026 Parent Meeting**  
March 23<sup>rd</sup>, 2026

[CambridgeBearsFeederFootball.com](http://CambridgeBearsFeederFootball.com)



# 2025 SEASON RECAP

## ➤ 8th Grade

- 7-1 regular season, 0-1 in playoffs
- Lost in 2nd-round to Cartersville (2025 GMSAA Champs)

## ➤ 7th Grade

- 3-5 regular season, 0-1 in playoffs
- Lost in 1st-round of playoffs to Paulding Co.

## ➤ 6th Grade

- 8-0 regular season, 2-1 in playoffs
- Lost in GMSAA Championship to Carrollton





# 2025 PARENT SURVEY

## ➤ Thank you for participating!

- 43 responses with 84% rating overall experience 4 or 5 out of 5

## ➤ Takeaways

- We have great coaches!
- Requests to enhance communication from the board, streamline registration, and reduce variability in practice schedule changes
- Opportunity for additional clarity and expectation setting on playing time & JV approach

## ➤ Actions

- Introduced “From the Bear Cave” newsletter
- Removed document upload from registration; simplified waiver process
- Centralizing practice schedule with the board (Note: there will be changes that come up that can’t be predicted)
- Parent/player expectation setting from the start (i.e. this meeting)





# COACH TYLER JONES

3<sup>RD</sup> season at Cambridge

*Bears*



# 2025 RECAP

- **9-3 record (3-1 region)**
- **Home playoff game for 4<sup>th</sup> time**
- **7 college signees (3 more with offers/opportunities)**
- **Finished ranked 8<sup>th</sup> in AAAA (back to back years)**

*Bears*



# MISSION STATEMENT

**TO USE THE GAME OF FOOTBALL TO BUILD  
HARDWORKING, RESILIENT YOUNG MEN  
OF CHARACTER THAT ARE ABLE TO EXCEL  
ON THE FIELD AND FAR BEYOND.**

*Bears*



# PROGRAM GOALS

- **DEVELOP PLAYERS - physically, academically, and socially.**
- **Provide the best HS football experience possible for our players.**
- **Win Region Championships.**
- **Go deeper in the playoffs.**
- **Win Cambridge's first State Championship.**
- **Provide players with opportunities to play in college.**

*Bears*



# CORE VALUES

**TOUGHNESS. TRUST. TOGETHER.**



*Bears*



# THE BEAR WAY

1. **Expect Nothing. EARN everything.**
2. **No shortcuts to REAL success. Do the HARD WORK.**
3. **TOUGH people are hard to beat.**
4. **Be a great person. Do the right thing.**

*Bears*



# PLAYER STANDARDS/EXPECTATIONS

- **Show up.**
- **Be coachable.**
- **Learn from your mistakes.**
- **Be accountable.**
- **Do the right thing.**

**PLAY HARD. HAVE FUN. DO YOUR JOB. EXPECT TO WIN.**

*Bears*





# IT STARTS WITH US!





# 8<sup>th</sup> GRADE HEAD COACH

A.T. Gimbel

**Hometown:** Tallahassee, FL

**Family:** Wife - Leslie; Children - Trey, Robbie, James

**Degree(s):** Industrial Engineering - Georgia Tech; MBA - Harvard

**Coaching Experience:** 13 Years of coaching youth sports across Football, Basketball, Baseball





# 7<sup>th</sup> GRADE HEAD COACH

## Austin Ragans

**Hometown:** Springfield, Virginia

**Family:** Wife - Carly; Children - Caden, Anastyn, Rhett

**Degree(s):** Bachelors, Charleston Southern University

**Coaching Experience:** 6th year of Coaching Tackle Football, 5th as a Head Coach, 8 years of coaching Football, Basketball and Baseball in Milton.





# 6<sup>th</sup> GRADE HEAD COACH

## Otto Clifton

**Hometown:** Memphis, TN

**Family:** Wife – Kendra; Children – Jackson, Rylan, Degen

**Degree:** Bachelors, University of Tennessee

**Coaching Experience:** 6th year of Coaching Tackle Football, 2nd as a Head Coach, 9 years of coaching Football, Baseball and Basketball in Milton





# 2026 FEEDER BOARD



**Chris Phillips**  
President



**Elizabeth Stewart**  
VP of Operations



**Branden Hayes**  
Treasurer



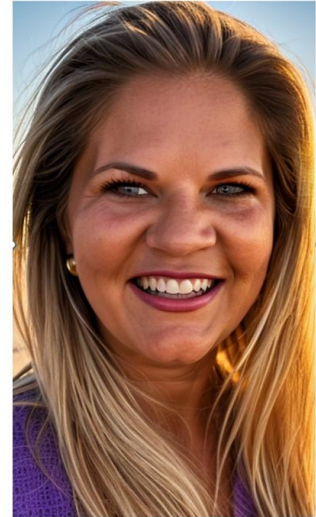
# 2026 FEEDER BOARD



**Jackie Naude**  
Secretary



**Brittany Palazzo**  
Director of Game Day  
Operations



**Lisa Sharp**  
Director of  
Communications





# 2026 FEEDER BOARD



**Mikka Bramblett**  
Director of  
Fundraising



**Andrea Gordon**  
Director of  
Safety



**Kelsey Alzola**  
Director of Equipment





# MISSION

Cambridge Feeder Football (CFF) is a non-profit organization created to **develop and prepare middle school athletes for high school football.**

CFF is dedicated to **fielding competitive teams** who play in the Georgia Middle School Athletic Association (GMSAA) and preparing its athletes to excel at the high school level.

The organization is governed and organized by volunteers and actively **supports and partners with the Cambridge High School football program.**





# GUIDING PRINCIPLES

- CFF is committed to preparing athletes to excel through **physical challenge, a competitive environment and a continuous pursuit of excellence.**
- Players will be given the opportunity to reach their fullest potential by remembering that **discipline, hard work and dedication** will bring rewards both on the field and beyond the game of football.
- CFF's coaches will teach the **fundamentals of football** and instruct each player to compete in a manner that highlights **sportsmanship, teamwork, perseverance and loyalty.**





# GUIDING PRINCIPLES

- CFF will support and work with Cambridge High School Football to create positive experiences that will **develop the skills and confidence** of the players who will ultimately move to their program.
- CFF believes that **player development occurs at practice** where all players, regardless of their individual experience or skill level, will have **equal opportunity to improve their football skills and level of play.**
- CFF will **advocate and participate in GMSAA JV programs** to provide ample game opportunities for players who earn playing time.





# TEAM PHILOSOPHY & PLAYING TIME

- Development + Competition + Fun
- Playing time not guaranteed - must be earned
- Will change over the season and year-to-year
- Saturday and Wednesday games (6 quarter rule)
- Practices: Position Drills vs. Team Periods
- Teach life skills beyond football





# PLAYER SAFETY

- Must follow **ALL** GMSAA Rules: <https://www.gmsaa.com/home>
  - [2024-2025 GMSAA Constitution & By-Laws](#)
- All players have 2025 Riddell SpeedFlex helmets (one of the top helmets in terms of safety)
- Guardian Caps are available to be worn by players in practices and games
- Concussion testing is required on all players (**2.68 GMSAA Concussion Policy**)
- Mandatory Coaches Training-
  - Background check
  - Concussion Management Course / Test (NFHS)
  - CPR
  - Coaches Test
- Trainers- Available for ALL HOME games





**PRACTICE FIELD**

**STADIUM FIELD**

**PICKUP & DROP-OFF**





## **IMPORTANT**

**Only players and GMSAA badge holders are allowed on the field, sidelines, and track at all GMSAA games.**



# 2026 EQUIPMENT



- **Helmets:** Provided by CFF; In 2025 we got brand new SpeedFlex helmets. Required to be reconditioned / recertified every 2 years.
- **Player Packs:** Each player will receive a player pack along with a gear bag.
- **Uniforms:** New this year and going forward! White jersey, white pants, blue jersey and blue pants that boys can keep after each season.
- **Equipment Distribution:** CFF will be hosting equipment distribution and return evenings. Players will be responsible for their equipment and it will need to be returned at the end of the season. You will be required to leave a \$150 security deposit during equipment distribution for the shoulder pads, practice jersey, helmet, and guardian cap



# 2026 BUDGET

Working budget of approx. **\$130,000**

## Per year average budget numbers:

### Capital Expenses:

\$25k - Helmets/Pads  
\$12k - Player Uniforms  
\$4k - Coach Uniforms

### Operating Expenses:

\$20k - Practice Lights  
\$15k - Field Space Rental  
\$10k - Referees  
\$6k - Storage Unit  
\$3.5k - Gameday EMS  
\$3k - Insurance  
\$3k - Helmet Reconditioning  
\$2k - GMSAA Dues

\$1k - Concussion Training  
\$2.5k - Gameday Film  
\$2k - Website



# 2026 FUNDRAISING

## Goal is to raise a minimum of \$30k

- Sponsors (\$20k)
- Raffle Tickets (\$10k)
  - In partnership with High School to fund costs for scoreboard, equipment and additional enhancements benefitting both feeder and HS programs
- Car wash fundraiser event
- Merch onsite sales
- Website sales through feeder football site



## Sponsorship Levels



# Sponsorship Tiers & Packages

Tier	Investment	Key Benefits
Platinum Sponsor	\$7500	<ul style="list-style-type: none"><li>*Scoreboard logo advertisement at each feeder home game</li><li>*Scoreboard logo advertisement at each Cambridge High school home games, homecoming, and feeder night</li><li>*Commercial played at feeder home games</li><li>*Logo displayed on Cambridge high school homecoming game programs</li><li>*Logo stickers on helmets</li><li>*Company announcements at feeder home games</li><li>*Logo on website</li><li>*Social media post</li></ul>
Gold Sponsor	\$5000	<ul style="list-style-type: none"><li>Scoreboard logo advertisement at each feeder home game</li><li>*Scoreboard logo advertisement at each Cambridge High school home games, homecoming, and feeder night</li><li>*Logo displayed on Cambridge high school homecoming game programs</li><li>*Logo stickers on helmets</li><li>*Company announcements at feeder home games</li><li>*Logo on website</li><li>*Social media post</li></ul>
Silver Sponsor	\$2500	<ul style="list-style-type: none"><li>*Banner on field during home games</li><li>*Company announced during home games</li><li>*Logo on website</li><li>*Social media post</li></ul>
Community Sponsor	\$1000	<ul style="list-style-type: none"><li>*Banner on field during home games</li><li>*Social media post</li></ul>



# VOLUNTEER COMMITMENT

## Gate, Chains, Concession & High School Game Parking

- Expectation that every family volunteers throughout the fall season
- Coordinated through central sign-up

## Committees

- Board Logistics - Lauren Sanders
- Game Day Operations (i.e. concessions)
- Comms (i.e. Game day photography and videography)
- Equipment (i.e. equipment organization & distribution)
- Technology (i.e. website, registration platform)
- Fundraising (i.e. apparel sales, raffle)
- CHS Homecoming JamBEARee





# Cambridge Feeder Football 2026

january	february	march	april	may	june
Weight Training with CHS - Rising 7 <sup>th</sup> and 8 <sup>th</sup>	Weight Training with CHS - Rising 7 <sup>th</sup> and 8 <sup>th</sup>	23 Parent Meeting  23 Early Bird Registration Opens	5 Early Bird Registraion Ends  6-28 Regular Registration  29 Late Registration  29-30 Equipment Pick Up	4-15 Spring Practices (14 no practice; CHS Spring Game)  16 Jamborees  25-29 Dead Week	TBD By Head Coach, Summer Conditioning  29 - July 2 Dead Week
july	august	september	october	november	december
6-9 Workouts with High School  13-15 Workouts with High School  TBD Mandatory Heat Acclimation	13 Corky Kell Classic CHS Game  Classic Kickoff Jamboree  Games Begin	Games Continue; No Games <b>Sept. 26</b> for Fall Break	15 CHS Homecoming Parade  16 CHS Homecoming Game  Games Continue  Playoffs Start End of Month	Playoffs, Championship and All-Star Games	No Activities



# COMMUNICATIONS

## From the Board - Items that Apply to All Teams

- From the Bear Cave Newsletter - Key Dates, Latest News
- Social Media - Latest News, Photos
- Website

## From the Head Coaches and Team Moms - Items that Apply to Your Team

- Team Snap
- Schedule
- Snack Sign-Up, Etc.



# 3<sup>rd</sup> ANNUAL BEAR DOWN & TEE IT UP GOLF TOURNAMENT

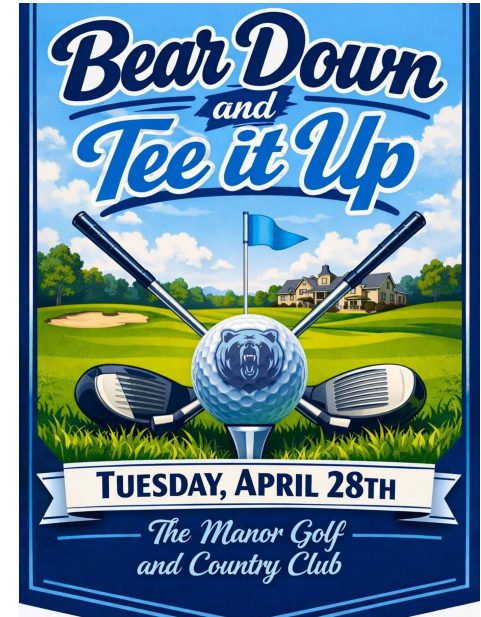
On April 28, get a foursome together and support the Cambridge High School Touchdown Club!

- Shotgun start @ 10 am (driving range opens @ 8:30 am)
- Opportunities to purchase mulligans
- Lively silent auction
- Exciting door prizes

Early Bird Rate: \$250 per golfer through April 12

Regular Rate: \$275 per golfer after April 12

Registration Link → [OTTO SPORT](#)



# 2026 REGISTRATION

## What's Included:

- Spring practices
- Summer workouts with high school
- Fall season (practices start late July)
- Top-of-the-line helmet, guardian caps, shoulder pads, practice jersey
- Personalized game jerseys and padded pants
- Player Pack with performance t-shirt, shorts, game socks
- Gear bag for first year feeder players

## Price:

- Early Bird (3/23 – 4/5): \$750
- Regular (4/6 – 4/28): \$850
- Late ( 4/29 and later): \$950

## How:

- Direct Link:  
<https://go.teamsnap.com/forms/518354>
- On our Website:  
[www.CambridgeBearsFeederFootball.com](http://www.CambridgeBearsFeederFootball.com)



# NEXT STEPS

- Register your player by April 5 for Early Bird pricing!
- Save the Date:
  - Equipment Distribution - April 29 and April 30
  - Spring Practice - May 4 - May 15
  - High School Spring Game - May 14
- Additional information coming from:
  - Cambridge Feeder Football
  - Grade Level Head Coach / Team Mom
- Follow us on Facebook for the latest news and photos throughout the season
- Reach us at [CambridgeFF@gmail.com](mailto:CambridgeFF@gmail.com) with any questions or feedback



THIS IS BEAR COUNTRY

**THANK YOU FOR  
YOUR SUPPORT**



**CAMBRIDGE FEEDER FOOTBALL**

[CambridgeBearsFeederFootball.com](http://CambridgeBearsFeederFootball.com)